



NEWS RELEASE

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Quixote and Tavoca Launch Q-mmunicate

San Diego, CA Feb 1, 2006 [Quixote Software](#) and [Tavoca](#) announced the integration of automated telephone appointment reminders with their new [Q-mmunicate](#) module. Users of Quixote practice management software can now choose to remind patients about upcoming appointments with the simple click of a button. The fully integrated solution automatically generates the telephone reminder calls based on any user actions within the appointment scheduling module.

[Quixote Software](#) provides an easy-to-use practice management suite for chiropractors. The Q-mmunicate module is an important enhancement to the well-rounded suite of tools provided by the Quixote Software solution. Reducing no-shows is a "no-brainer" way to improve cash flow in any practice.

Although the [Q-mmunicate](#) service is integrated with the [Quixote Software](#) solution, it is also offered as a separate, stand-alone service for any practice or business that needs appointment reminders.

[Tavoca](#) provides the processing of the reminder calls with their web-based [AppointmentCall](#) solution. Tavoca this year will celebrate five years of providing automated appointment reminders, with thousands of users throughout the United States and Canada. AppointmentCall reminders include professionally recorded, fully customized scripts that have proven time and again to reduce no-shows for any type of appointment-based business.

"We are very pleased to partner with [Quixote](#) to provide these services to their users," says John Tadlock, President of [Tavoca](#). "Businesses of all sizes can benefit from our service-based automated reminders and messaging solutions. We've worked

closely with Quixote to offer a very smooth integration of our services with their software.”

[PPT4Drs](#) is the exclusive distributor of [Quixote Software](#). Located in San Diego, CA, PPT4Drs provides products and services to the Wellness and Chiropractic business communities. [Quixote](#) Business Software for the Private Practice targets work-flow, efficiency, and repetitive administrative tasks allowing practices to “right size” and remain profitable. The use of .NET technology combined with cutting-edge deployment places PPT4Drs in a leadership role within the Industry. You can learn more about PPT4Drs and [Quixote Software](#) by visiting www.ppt4drs.com.

Tavoca provides a variety of automated telephony solutions, including appointment reminders, no-show follow up calls, medical test results messaging, broadcast message delivery, personal reminder calls, wake up calls, and customized solutions for civic, educational, religious and government organizations. You can learn more about Tavoca by visiting www.tavoca.com.