



## NEWS RELEASE

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### Tavoca To Exhibit At Pri-Med South

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Brandon, MS Jan 2, 2006 [Tavoca](#) announced today that the company will exhibit at the upcoming [Pri-Med South](#) medical exhibition in Ft. Lauderdale, FL, February 24<sup>th</sup> through 26<sup>th</sup> in Booth 200. This is the first time that Tavoca has elected to participate in the Pri-Med medical exhibits.

[Tavoca](#) will showcase AppointmentCall and LabResults, two of its products used extensively by the medical community. "Although our telephone appointment reminders are beneficial to many types of businesses, our most prevalent market is the medical arena," says John Tadlock, President of Tavoca. "The Pri-Med shows attract the type of medical professionals that most often use our products, thus it makes sense to take advantage of this marketing opportunity."

During the Pri-Med South show, [Tavoca](#) will offer special incentives to new customers that sign up for services during the show, including free setup for appointment reminders, and the first month of service or the first 2,000 reminders free, whichever occurs first. "Even though our aggressive pricing makes us more affordable than almost every other vendor in our business, we want to make it easy for our clients to say 'yes' to Tavoca. In addition to these incentives, we also offer month-to-month service with no contract requirement, plus there is no hardware or software purchase required."

[Tavoca](#) provides a variety of automated telephony solutions, including appointment reminders, medical test results messaging, broadcast message delivery, personal reminder calls, wake up calls, as well as customized solutions for civic, educational, religious and government organizations. You can learn more about Tavoca by visiting [www.tavoca.com](http://www.tavoca.com).