



NEWS RELEASE

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Telcom Partners and Tavoca Sign Agreement

Boston, MA Nov 1, 2007 [Telcom Partners](#) and [Tavoca](#) announced the addition of Telcom Partners as a reseller of Tavoca's automated appointment reminder and LabResults services. TelCom Partners will offer the full line of Tavoca services under their branded site at www.apptreminder.com.

[Telcom Partners](#) provides an array of telecommunication services to businesses primarily in the northeastern region of the United States. Their services include telephone systems, access to discount local and long distance carriers, telecommunications planning, consulting, and integration services, and now the addition of automated messaging services from Tavoca.

With a large number of hospitals and medical clinics as clients, the addition of automated appointment reminders to the [Telcom Partners](#) suite of solutions is a natural fit. Clients were asking for a solution to help reduce no-shows, so Telcom Partners sought a partner with automated appointment reminder expertise. Telcom Partners choose Tavoca because of aggressive pricing, generous partner benefits and revenue sharing, and the high-quality and professional sound of the reminder calls.

[Tavoca](#) provides the processing of the reminder calls with their web-based [AppointmentCall](#) solution. Tavoca is in its seventh year of providing automated appointment reminders, with thousands of users throughout the United States and Canada. AppointmentCall reminders include professionally recorded, fully customized scripts that have proven time and again to reduce no-shows for any type of appointment-based business.

"We are very pleased to work with [Telcom Partners](#) to provide these services to their clients," says John Tadlock, President of [Tavoca](#). "Businesses of all sizes can benefit from our service-based automated reminders and messaging solutions."

Tavoca provides a variety of automated telephony solutions, including appointment reminders, no-show follow up calls, medical test results messaging, broadcast message delivery, personal reminder calls, wake up calls, and customized solutions for civic, educational, religious and government organizations. You can learn more about Tavoca by visiting www.tavoca.com.