



NEWS RELEASE

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SBC Chooses Tavoca

Dallas, Texas October 10, 2003 Tavoca and SBC announced today the Tavoca has been selected to provide automated telephone courtesy calls to SBC residential and business telephone customers in the five states served by the SBC Southwest Repair Center in Dallas, TX. The courtesy calls inform SBC customers that repairs have been completed. If a customer chooses to speak with a customer service representative during the automated call, he or she is immediately connected to an SBC Repair Center representative.

"We are very pleased that SBC has chosen us for this project", says John Tadlock, President of Tavoca. "Businesses of all sizes can benefit from our service-based automated reminder and messaging solutions. That an international telephone company like SBC would choose us is indicative of the robustness and cost competitiveness of our solutions."

Tavoca provides a variety of automated telephony solutions, including appointment reminders, medical test results messaging, mass message delivery, personal reminder calls, wake up calls, as well as customized solutions for civic, educational, religious and government organizations. You can learn more about Tavoca by visiting www.tavoca.com.

SBC is the primary regional telephone company that provides phone service to the Southwestern United States, as well as wireless, broadband, data, voice, and long distance services internationally. You can learn more about SBC at www.SBC.com.